

ISSUE  
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- 2017
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# EDITORIAL ISSUE DATES and SPECIAL SECTION THEMES 2017

**When are reservations due?** All reservations for the main section of any issue are due three weeks and two days prior to the issue date, at 10 am Central Time. Special section reservation dates, see below.

**When is your ad due?** Your ad file is due three weeks prior to the date of any given issue. In the case of a holiday, please send your ad one day earlier than the normal deadline.

**January 13 – Special Section: Volunteers**

Reserve ad space by 12/7/16  
Connect with volunteers who give their time and energy to important organizations and causes.

**January 27 – Special Section: Faith & Family**

Reserve ad space by 12/28/16  
Profiles the diverse experiences of modern Catholic families.

**February 10 – Special Section: Religious Life 1**

Reserve ad space by 1/11/17  
Inform potential candidates about vocation opportunities or promote retreats and services to religious communities. Second Religious Life section is Aug. 25.

**February 24 – Special Section: Catholic Education**

Reserve ad space by 1/25/17  
Successes and trends in Catholic elementary schools, adult education and faith formation programs.

**March 10 – Special Section: Summer Listings 1**

Reserve ad space by 2/6/17  
Your guide to a summer of conferences, retreats and more! Boost exposure with a second ad in Summer Listings 2 (May 5).

**March 24 – Special Section: Colleges & Universities 1**

Reserve ad space by 2/22/17  
Explores Catholic higher education. Next colleges issue is Nov. 17.

**April 7 – Special Section: Ecology**

Reserve ad space by 3/8/17  
This issue explores the relationship between faith and environment, which Pope Francis emphasizes in his recent encyclical.

**April 21 – Special Section: Summer Books**

Reserve ad space by 3/22/17  
Inform our book-loving audience about your new publication.

**May 5 – Special Section: Summer Listings 2**

Reserve ad space by 4/3/17  
A second chance to get your event on summer schedules!

**May 19 – Special Section: Health & Well-Being**

Reserve ad space by 4/19/17  
An immersion into health and wellness for body and soul.

**June 2 – Special Section: Ministry & Mission 1**

Reserve ad space by 5/3/17  
Showcase unique programs and resources. Get additional exposure by advertising in our second ministry issue on Sept. 8.

**June 16 – Special Section: Global Faith**

Reserve ad space by 5/17/17  
This issue looks at religious traditions from around the world and highlights interfaith cooperation.

**June 30 – Special Section: Women Today**

Reserve ad space by 5/31/17  
Diverse experiences of women in the church and the world.

**July 14 – Special Section: Spirituality 1**

Reserve ad space by 6/14/17  
Showcase your spiritual programs and products in this popular special section. (Second Spirituality section is Dec. 15.)

**July 28 – Special Section: Peace & Justice**

Reserve ad space by 6/28/17  
NCR readers are deeply involved in justice issues. Promote your organization or event with an ad here.

**August 11 – Special Section: Fall & Winter Listings**

Reserve ad space by 7/10/17  
Your event will get noticed in our annual guide of events.

**August 25 – Special Section: Religious Life 2**

Reserve ad space by 7/26/17  
Vocation opportunities, formation, retreats and more.

**September 8 – Special Section: Ministry & Mission 2**

Reserve ad space by 8/9/17  
Showcase your unique programs and resources.

**September 22 – Special Section: Theology**

Reserve ad space by 8/23/17  
Theological questions and debates attract an educated audience interested in books, study programs and resources.

**October 6 – Special Section: Fall Books**

Reserve ad space by 9/5/17  
Promote books, CDs, DVDs and other products in this issue — in time for the Christmas gift-buying season.

**October 20 – Special Section: Saints**

Reserve ad space by 9/20/17  
A celebration of holy men and women.

**November 3 – Special Section: Christmas Gift Guide**

Reserve ad space by 10/4/17  
Promote your products to our diverse audience in time for Advent.

**November 17 – Special Section: Colleges & Universities 2**

Reserve ad space by 10/18/17  
Schools, courses of study and trends in Catholic higher education.

**December 1 – Special Section: Travel**

Reserve ad space by 11/1/17  
Advertise your pilgrimages, shrines, mission trips, cruises, tours and more!

**December 15 – Special Section: Spirituality 2**

Reserve ad space by 11/15/17  
Showcase spiritual programs and products during Advent.

**December 29 – Special Section: Self-Enrichment**

Reserve ad space by 11/29/17  
A new year, a new you. Articles about improving mind, body and soul.



Updated August 2016

For more advertising solutions, contact the advertising department:

Kim Rea  
1-800-444-8910, ext. 2216  
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**When is your ad due?** Your ad file is due three weeks prior to the date of any given issue. In the case of a holiday, please send your ad one day earlier than the normal deadline.

**January 12 – Special Section: Pro-Life**

Reserve ad space by 12/13/17  
Explores pro-life issues important to our readers.

**January 26 – Special Section: Volunteers**

Reserve ad space by 12/27/17  
Connect with volunteers who give their time and energy to important organizations and causes.

**February 9 – Special Section: Religious Life 1**

Reserve ad space by 1/10/18  
Inform potential candidates about vocation opportunities or promote retreats and services to religious communities. Second Religious Life section is Aug. 24.

**February 23 – Special Section: Catholic Education**

Reserve ad space by 1/24/18  
Successes and trends in Catholic elementary schools, adult education and faith formation programs.

**March 9 – Special Section: Summer Listings 1**

Reserve ad space by 2/5/18  
Your guide to a summer of conferences, retreats and more! Boost exposure with a second ad in Summer Listings 2 (May 4).

**March 23 – Special Section: Colleges & Universities 1**

Reserve ad space by 2/21/18  
Explores Catholic higher education.

**April 6 – Special Section: Ecology**

Reserve ad space by 3/7/18  
This issue explores the relationship between faith and environment, which Pope Francis emphasizes in his recent encyclical.

**April 20 – Special Section: Summer Books**

Reserve ad space by 3/21/18  
Inform our book-loving audience about your new publication.

**May 4 – Special Section: Summer Listings 2**

Reserve ad space by 4/2/18  
A second chance to get your event on summer schedules!

**May 18 – News, analysis and commentary  
(No Special Section in this issue)**

Reserve ad space by 4/18/18

**June 1 – Special Section: Ministry & Mission 1**

Reserve ad space by 5/2/18  
Showcase unique programs and resources. Get additional exposure by advertising in our second ministry issue on Sept. 7.

**June 15 – Special Section: Global Faith**

Reserve ad space by 5/16/18  
This issue looks at religious traditions from around the world and highlights interfaith cooperation.

**June 29 – Special Section: Women Today**

Reserve ad space by 5/30/18  
Diverse experiences of women in the church and the world.

**July 13 – Special Section: Spirituality 1**

Reserve ad space by 6/13/18  
Showcase your spiritual programs and products in this popular special section. (Second Spirituality section is Dec. 14.)

**July 27 – Special Section: Peace & Justice**

Reserve ad space by 6/27/18  
NCR readers are deeply involved in justice issues. Promote your organization or event with an ad here.

**August 10 – Special Section: Fall & Winter Listings**

Reserve ad space by 7/9/18  
Your event will get noticed in our annual guide of events.

**August 24 – Special Section: Religious Life 2**

Reserve ad space by 7/25/18  
Vocation opportunities, formation, retreats and more.

**September 7 – Special Section: Ministry & Mission 2**

Reserve ad space by 8/8/18  
Showcase your unique programs and resources.

**September 21 – Special Section: Theology**

Reserve ad space by 8/22/18  
Theological questions and debates attract an educated audience interested in books, study programs and resources.

**October 5 – Special Section: Fall Books**

Reserve ad space by 9/5/18  
Promote books, CDs, DVDs and other products in this issue, just in time for the Christmas gift-buying season.

**October 19 – News, analysis and commentary  
(No Special Section in this issue)**

Reserve ad space by 9/19/18

**November 2 – Special Section: Christmas Gift Guide**

Reserve ad space by 10/3/18  
Our readers look for unique gifts that support their values. Reserve an ad in this section to promote your food gifts, fair trade items, books and other gift ideas.

**November 16 – Special Section: Colleges & Universities 2**

Reserve ad space by 10/17/18  
Schools, courses of study and trends in Catholic higher education.

**November 30 – Special Section: Travel**

Reserve ad space by 10/31/18  
Our readers are on the move and are looking for adventure! Advertise your pilgrimages, shrines, mission trips, cruises, tours and more!

**December 14 – Special Section: Spirituality 2**

Reserve ad space by 11/14/18  
Showcase spiritual programs and products during Advent.

**December 28 – Special Section: Self-Enrichment**

Reserve ad space by 11/28/18  
Articles about improving mind, body and soul.

Updated Sept. 2017

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