

ISSUE DATES:

2012

January 6
January 20

February 3
February 17

March 2
March 16
March 30

April 13
April 27

May 11
May 25

June 8
June 22

July 6
July 20

August 3
August 17
August 31

September 14
September 28

Special edition:
October 11

October 12
October 26

November 9
November 23

December 7
December 21

2013

January 4
January 18

February 1
February 15

March 1
March 15
March 29

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April 26

May 10
May 24

June 7
June 21

July 5
July 19

August 2
August 16
August 30

September 13
September 27

October 11
October 25

November 8
November 22

December 6
December 20

Your ad file (pdf) is due 2 weeks prior to the date of any given issue, 10AM, Central Time. In the case of a holiday please send your ad file two days earlier than normal deadline.

Pro-Life

January 6 (Reserve your ad by 12/9/11)
As readers prepare for the anniversary of Roe v. Wade, reach them with news of your cause or event in this special section that focuses on a wide range of pro-life issues.

NEW Volunteers

January 20 (Reserve your ad by 12/23/11)
This issue explores the diverse experiences of volunteers, from charities to mission programs, local to worldwide.

NEW Deacons

February 3 (Reserve your ad by 01/06/12)
This issue will focus on growing ministry of deacons, their formation, and deacons' place in the clerical structure.

Religious Life 1

February 17 (Reserve your ad by 01/20/12)
Advertise vocation opportunities to potential candidates or promote retreats and services to religious communities.

Colleges and Universities 1

March 2 (Reserve your ad by 02/03/12)
Promote your institution of higher education in this issue seen by students and adults alike.

Summer Listings 1

March 16 (Reserve your ad by 02/17/12)
Advertise your conference, retreat, sabbatical, educational opportunity or other summer event in this popular annual issue. Don't miss Summer Listings 2: May 11-24.

Catholic Education

March 30 (Reserve your ad by 03/02/12)
Parents and educators read these articles focusing on the mission and future of Catholic schools.

Ecology

April 13 (Reserve your ad by 03/16/12)
NCR readers are committed to the environment. Advertise your organization, event or product in this issue which focuses on our roles as stewards of God's creation.

Summer Books

April 27 (Reserve your ad by 03/30/12)
Our readers regularly purchase new books. Let them know about your new title with an ad in our popular Summer Books issue.

Summer Listings 2

May 11 (Reserve your ad by 04/13/12)
Promote your upcoming summer program to potential participants in this follow-up to Summer Listings 1.

Family Life

May 25 (Reserve your ad by 04/27/12)
This special issue focuses on the diverse experiences of modern Catholic families. Reach our affluent, family-minded readership.

Ministries 1

June 8 (Reserve your ad by 05/11/12)
Our readers are involved in a great variety of ministries. Showcase your unique ministerial program or resource in this special issue.

East and West

June 22 (Reservation deadline 05/25/12)
Promote your book or spirituality program in this unique issue discussing Eastern and Western religious traditions.

Women

July 6 (Reserve your ad by 06/8/12)
Target women leaders in this special section that focuses on the vital role of women in the church and the world.

Spirituality 1

July 20 (Reserve your ad by 06/22/12)
Increase the number of participants in your programs and their purchase of your spirituality products in this special section.

Peace and Justice

August 3 (Reserve your ad by 07/06/12)
NCR readers are deeply concerned with peace and justice issues. Promote your resources, programs, events and causes here.

Fall and Winter Listings

August 17 (Reserve your ad by 07/20/12)
Ensure your upcoming retreat, convention, conference or educational opportunity gets noticed in this special issue.

Ministries 2

August 31 (Reserve your ad by 08/03/12)
Our readers are involved in a great variety of ministries. Showcase your unique program or resource in this special issue.

Health and Well Being

September 14 (Reserve your ad by 08/17/12)
NCR readers are interested in matters of health and wellness for both body and soul. Advertise your health-conscious or holistic product, service or program in this special issue.

Religious Life 2

September 28 (Reserve your ad by 08/31/12)
Advertise vocation opportunities and experiences to potential candidates and promote retreats, educational programs or services to members of religious communities.

SPECIAL EDITION:

A Church Reborn: The Second Vatican Council 50th Anniversary Issue

October 11 (Reserve your ad by 07/20/12)
This very special issue will celebrate the spirit of the Second Vatican Council with reflections and commentary. Readers will be sure to save this issue and refer back for years to come.

October 12 (Reserve your ad by 14/12)

In lieu of our October 11 special edition on the Vatican Council, we will have no special theme section in this issue.

Fall Books

October 26 (Reserve your ad by 09/28/12)
Inform readers about your books, CDs, DVDs and other products, just in time for holiday gift ideas.

Colleges and Universities 2

November 9 (Reserve your ad by 10/12/12)
Promote your institution of higher education in this issue seen by students and adults alike.

At the Table

November 23 (Reserve your ad by 10/26/12)
Articles on food and drink, its production, consumption and role in celebration and community. Just in time for Christmas!

Spirituality 2

December 7 (Reserve your ad by 11/9/12)
Increase the number of participants in your programs and their purchase of your spirituality products in this special issue.

Theology

December 21 (Reserve your ad by 11/21/12)
Articles on theological trends and debates attract an audience interested in books, study programs and educational resources.

For more information contact the advertising department:

Toll-free: 1-800-444-8910, ext. 2214 or ext. 2218

Fax: (816) 968-2268 • E-mail: advertising@NCRonline.org

Web advertising is also available. For more information, visit NCRonline.org/advertise.