



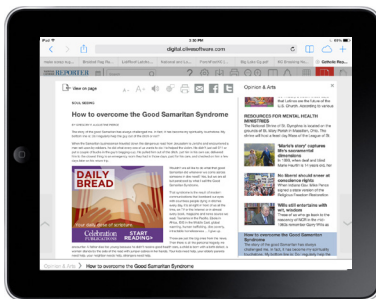
**We are pleased to announce the ELECTRONIC EDITION OF NCR!**

National Catholic Reporter subscribers will enjoy exclusive premier access to a digital replica of the biweekly newspaper.

Readers can take advantage of interactive features, such as social sharing, search, ability to adjust the font size and much more.

**Preview this exciting new product at:**  
[NCRonline.org/eNCR/demo](http://NCRonline.org/eNCR/demo)

**We have exciting new ADVERTISING OPPORTUNITIES:**



**Story spot ad**

\$300 per month  
Size: 300 x 250  
File type: jpeg

When readers view an article, your add will appear within the first four paragraphs. Ads rotate throughout the news articles, with up to two ads in rotation. Ads appear across all editions on a monthly basis.



**Digital insert ad**

Billed per issue  
Size: 10.4375" wide x 14.5" deep  
File type: PDF

Spot A: \$600 (between pages 1 and 2)  
Spot B: \$400 (between pages 5 and 6)  
Spot C: \$200 (between pages 11 and 12)

Insert your ad inside high-profile positions of the newspaper. Only three inserts are available per issue. Links within your ad will be live (Be sure the text is embedded within the PDF and the URL pattern is clear).

**For more information or to reserve an ad, contact:**

**Kim Rea**  
[krea@ncronline.org](mailto:krea@ncronline.org)  
1-800-444-8910, ext. 2216

View additional advertising opportunities at [NCRonline.org/advertise](http://NCRonline.org/advertise)